Marketing

Portland Community College · Associate

Study marketing within PCC's applied business offerings. Use projects to demonstrate communication and customer-analysis skills, and confirm the current elective sequence.

BEFORE YOU APPLY

Review the Marketing course map and have an advisor evaluate prior credits and placement before registering.

TIME, SCHEDULE & APPLICATION

2 years full-time. Prior credits, prerequisite placement and course availability can change your personal completion date.

BUILD YOUR BUDGET

PCC publishes resident tuition of $143 per credit. This is not the complete program price: add required fees, materials, any prerequisites and program-specific equipment and attendance costs.

CREDENTIALS & OUTCOMES

Combine marketing knowledge with statistics, research design and clear communication. Build work samples that show how you turn evidence into a business recommendation.

YOUR NEXT THREE STEPS

1. Review the exact program. Check the award, entry checklist and next start.
2. Build your full budget. Include preparation, supplies and travel.
3. Explore the connected career. Compare duties, Oregon wages and required preparation.